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AND
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SOCIAL.



alabama + mississippi

2012 Summer Convention
May 31 - June 3



MEETING SCHEDULE

THURSDAY, MAY 31

- 3 - 5 pm Registration & Check-In
- 3:30 - 4:30 pm Alabama Board Meeting
- 3:30 - 4:30 pm Mississippi Board Meeting
- 6:30 - 9:30 pm Welcome Reception
Cocktail, Dinner & Entertainment

FRIDAY, JUNE 1

- 10 am - 5 pm Family Fun Day
(Beach Chairs Reserved)
- 8:30 am - 12:30 pm Optional Golf - Dogfight
- 2:30 - 5:30 pm Alabama + Mississippi Beach Mixer
- 6 - 10 pm Dinner on your own

SATURDAY, JUNE 2

EDUCATION AND MEETINGS

- 8 - 8:05 am Welcome Comments - AL/MS Chairmen
- 8:05 - 8:40 am NCMA/NRMCA National Check Off Program
- 8:40 - 9:25 am Pierre Villere - Recent Trends in the Concrete Industry
- 9:25 - 9:30 am Break
- 9:30 - 10:15 am Richard Simmons - The Measure of a Man in the Midst of Economic Hardship
- 10:15 - 10:45 am Heather Brown - Developing Future Leaders in the Concrete Industry
- 10:45 - 11:15 am Dr. Isaac Howard & Jay Shannon - Concrete research at Mississippi State University
- 9 - 11:30 pm Women's Bunko Tournament
- 10 am - 5 pm Beach Chairs Reserved
- Noon - 5 pm Free Time
- 12:30 - 5 pm Optional Golf - Tournament
- 7 - 10 pm Cocktail Dinner and Casino Night



SPEAKERS

The Measure of a Man in the Midst of Economic Hardship



Richard E. Simmons, III founded The Center for Executive Leadership in 2002, after a 28 year career in the insurance industry. Many of those years were spent with Hilb, Rogal & Hamilton, where he served as

CEO. Richard currently serves at the Executive Director of The Center, where he teaches men's bible studies, counsels individuals, and oversees a talented group of professional and personal counselors. He is a frequent public speaker and published author. Economics Degree, University of the South, 1976. Richard is married to the former Holly Renneker and they have three children. *Invited*

Growing the Future Leaders of the Concrete Industry



Dr. Brown will discuss the latest happenings of the Concrete Industry Management Program at Middle Tennessee State and efforts to develop a MBA program for the concrete industry.

Dr. Heather J. Brown joined the Concrete Industry Management Program (CIM) in August 2001 and is currently Department Chair and Associate Professor. Dr. Brown's background in teaching began at Tennessee Technological University (TTU) with construction materials, surveying, geotechnical engineering, and masonry materials. Her teaching efforts at MTSU extend to five concrete courses relating to blueprint reading, fundamentals of concrete, concrete construction methods, concrete applications, troubleshooting concrete, and senior concrete lab. Dr. Brown's academic preparation includes a Bachelor of Science in Civil Engineering, Master of Science in Civil Engineering, and PhD in Civil Engineering all from Tennessee Technological University. Heather J. Brown resides in Lascassas, TN with her husband J. Chris Brown who is a Mechanical Engineer for Nissan North America and their sons, Mason and Wyatt Brown.

NCMA and NRMCA National Check Off Program Forum

Major Ogilvie and David Robison will discuss the national efforts of the two associations to establish a check off program. The forum will allow members of the MCIA and ACIA to have their questions answered about the programs will affect their companies and state efforts.

Major Ogilvie - Major is employed by Block USA, a division of CEMEX. During his time with Block USA, Major has played an active role in the ACIA and MCIA having served on both boards. He also served as Chairman of the ACIA in 2007. Major is also heavily involved with the National Concrete Masonry Association currently serving on its board and spearheading the association's National Check Off Program. Major is a graduate of the University of Alabama.

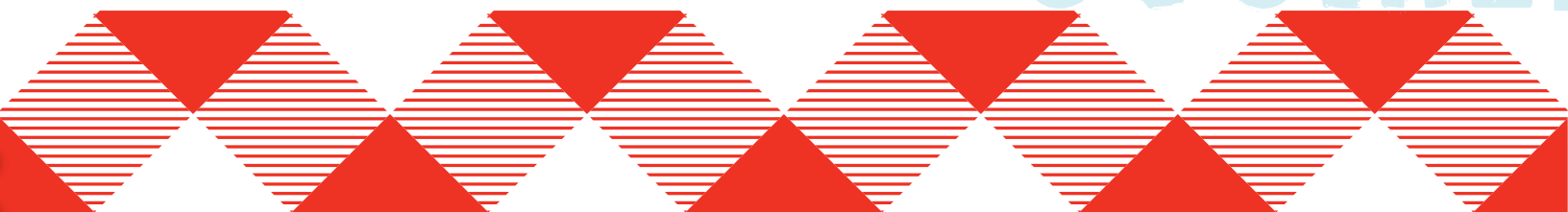
David Robison - David serves as president and CEO of Delta Industries. David has been active in the MCIA for many years having served on its board and past president of the organization. David also has been active at the national level having served on the NRMCA board and executive committee. David is currently serving as Chairman of the NRMCA. In this capacity, he is heavily involved in promoting the NRMCA's National Check Off Program. David is a graduate of Southern Mississippi University.

Concrete Research at Mississippi State University

Dr. Isaac L. Howard is an assistant professor of civil engineering at Mississippi State University. Dr. Howard received his doctorate degree from University of Arkansas in 2006, his masters in engineer from West Virginia in 2002, and bachelor of science in engineer from Arkansas State in 2001.

Recent Trends in the Concrete Industry

Pierre Villere is the President and Managing Partner of Allen-Villere Partners, an investment banking firm with a national practice in the construction materials industry. He has spent three decades as an investment banker, serving middle market companies in their mergers and acquisitions, restructuring, and financing needs. Since 1996, he has focused his highly specialized investment banking practice in a segment of the construction materials industry that is comprised of ready mixed concrete, aggregates, and concrete products.



HOTEL INFORMATION

Park your car and take a deep breath. Now let it out, along with the tensions of everyday life. Relax. You're at The Hilton Sandestin Beach Golf Resort & Spa - the beach paradise you have been looking for. This award-winning Destin resort hotel combines spacious accommodations and endless recreation against a sparkling backdrop of sugar-white sand and emerald waters.

Questions:

Before the event, please feel free to contact the ACIA at 334.265.0501 or the MCIA at 601.957.5274.

Attire:

The attire for all ACIA/MCIA functions is casual. For the dinner functions, men will likely wear khaki pants with a golf shirt and women will wear corresponding attire.

Family Activities:

When you're ready to step outside your suite, you'll find plenty of options for recreation and relaxation just footsteps away from everybody's favorite Destin, Fla. resort. Take a swing on one of our four championship courses. Soothe your tired mind and muscles with a relaxing spa treatment. Jump into your bathing suit, and head for one of the three pools. Stop by the marina for a different view of the water. And day or night, we've got programs that allow children and their parents to do their own thing.

To book your room:

You must contact the Hilton at 1.800.367.1271 and mention group code ALC for the group rate. Room drop date: May 1, 2012.

Amenities:

- Four championship golf courses
- The Dunes putting course
- 15 tennis courts
- Indoor heated pool, two outdoor pools
- Game room
- World-class Serenity by the Sea Spa
- On-site fitness center
- Baytowne Marina
- Sandcastles Restaurant & Lounge
- Picnix Deli
- Seagar's Prime Steaks & Seafood
- Hadashi Sushi Bar
- Sand Bar

RESERVE YOUR SPOT

The form below may be sent to either organization, but we prefer all registrations be submitted online at www.mississippiconcrete.com. MCIA will handle all payments.

Name: _____

Company: _____

Spouse's name: _____

Number of children attending: _____

Special Request(s): _____

Phone: _____ E-mail: _____

Men's shirt size: _____ Woman's shirt size: _____

Couple \$850 Single \$575

GOLF Registration

(includes prize money)

Friday, June 1 • Dog Fight

Raven Golf Course

____ People @ \$125 each

Handicap _____

Saturday, June 2 • Tournament

Baytowne Golf Course

____ People @ \$100 each

Handicap _____

Baby Sitting

1-800-559-1805 ext. 3094

Babysitting is available through

the Hilton for ages 5-12. You are

responsible for your reservations and

payment outside this registration.

Extra meals for guest/children _____ @ \$187 each (Thursday & Saturday night meals)

PAYMENT INFORMATION

Card Type: Visa American Express
 Discover Master Card

Card # _____

Exp. Date: _____

Sec. Code: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____

Zip: _____

\$ _____ Subtotal of Attendance

